

# Media Pack 2024 / 25



## COMMUNITY *Together*

connecting you in  
**your community**

We pride ourselves in making sure our bi-monthly publications contain local community news and views from residents, businesses and community groups and organisations. Our A5 magazines are full recyclable and the paper used is sourced from sustainable paper mills.

Our bi-monthly distribution is handled by Royal Mail door-to-door delivery. We deliver to over 16,600 homes and businesses in Beaconsfield, Gerrards Cross, Seer Green, Forty Green, Amersham, Chalfont St Peter, Chalfont St Giles and Little Chalfont.

## Benefits to Advertisers

Community based magazines that local residents read

Discounts and editorial opportunity

You also benefit from complimentary editorial, depending on frequency and size of your advert. If you advertise for 3 or 6 issues (half or full year) you benefit from a discount.

Printing and printer's ethic

Our printers, Acorn Printing use vegetable based inks to print our A5 magazines on Litho printers. All paper used is sourced from sustainable paper mills & can be recycled & are ISO14001 certified which is responsible waste management.

Longevity and community features

Our publications contain many interesting community articles and features as well as local trades and services. The magazines are kept as a reference.

New business generation

The magazines offer the perfect opportunity for businesses to introduce themselves, not only to regular readers but also to new residents who have moved into the area.

AMERSHAM

*Together*

BEACONSFIELD

*Together*

GERRARDS CROSS  
& CHALFONTS

*Together*



Fully recyclable

## Contact

Call: **07786 735 711** Email: **sales@communitytogether.co.uk**

# Rates & Discounts

**Beaconsfield Together & Gerrards Cross & Chalfonts Together**

	Prices per issue	3 Issues (2.5% discount)	6 Issues (7.5% discount)
<b>Eighth Page*</b> (per issue)	N/A	£40.00	£37.00
<b>Quarter Page</b> (per issue)	£75.00	£73.00	£69.38
<b>Half Page</b> (per issue)	£140.00	£136.50	£129.50
<b>Full Page</b> (per issue)	£240.00	£234.00	£222.00
<b>Inside Front Cover</b> (per issue)	£260.00	£253.50	£240.50
<b>Page 3</b> (per issue)	£260.00	£253.50	£240.50
<b>Inside Back Cover</b> (per issue)	£260.00	£253.50	£240.50
<b>Back Cover</b> (per issue)	£280.00	£273.00	£259.00

Prices do not include VAT

\* Minimum 3 issue booking

## Discounts

Amersham Together will now only be available online [amershamtogether.co.uk](http://amershamtogether.co.uk) To advertise benefit from 30% discount on all list prices above.

## Royal Mail

We use Royal mail delivery for a more reliable method of distribution. We are grateful to every postie for their hard work delivering our magazines.

## Artwork & Dimensions

1. Book your space as soon as possible either by calling us on **07786 735 711** or emailing [sales@communitytogether.co.uk](mailto:sales@communitytogether.co.uk)
2. Send your advert to us as an electronic file (pdf, jpeg or tiff)
3. If required we can provide a professional graphic design service at a very reasonable price.
4. We will send you a proof for your approval. Payment for your first advert should be made prior to deadline.

**Back cover, full page and double page spread adverts to include an additional 3mm bleed on all edges.**

## Booking Details

To book into the magazine we will require an invoicing address and an address to send your voucher copy. Invoices will be sent before print deadline and payment needs to be settled before delivery.

## Payment Options

Direct Debit or BACS (Invoiced by - Community Together Communications Ltd)

### Advert Sizing width x height in mm

<b>Front Cover</b>	42 x 28
<b>Eighth Page</b>	63 x 43
<b>Quarter Page (V)</b>	63 x 90
<b>Quarter Page (H)</b>	130 x 43
<b>Half Page (V)</b>	63 x 184
<b>Half Page (H)</b>	130 x 90
<b>Full Page</b>	148 x 210
<b>Back Cover</b>	148 x 210
<b>Double Page Spread</b>	296 x 210

All artwork supplied to us is accepted on the condition that permission has been obtained by the advertiser from the copyright owner(s) for use in **Beaconsfield Together, Amersham Together or Gerrards Cross & Chalfonts Together**. Adverts are accepted on the understanding that descriptions of goods and services are fair and accurate.

## Contact

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